

Proposed Appropriation Language

EAST-WEST CENTER

To enable the Secretary of State to provide for carrying out the provisions of the Center for Cultural and Technical Interchange Between East and West Act of 1960, by grant to the Center for Cultural and Technical Interchange Between East and West in the State of Hawaii, ~~[\$10,800,000]~~*\$10,800,000*:
Provided, That none of the funds appropriated herein shall be used to pay any salary, or enter into any contract providing for the payment thereof, in excess of the rate authorized by 5 U.S.C. 5376.

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Resource Summary

(\$ in thousands)

Appropriations	FY 2012 Actual	FY 2013 CR ⁽¹⁾	FY 2014 Request	Increase/Decrease From FY2012
Positions - Enduring	0	0	0	0
Enduring Funds	16,700	16,802	10,800	(5,900)

(1) The FY 2013 CR is based on the annualized continuing resolution calculation for FY 2013 (P.L. 112-175).

Program Description

Recognizing the systemic importance of Asia (including East, South and Southeast Asia) and the Pacific to the United States, the Congress established the East-West Center (EWC) in 1960 to strengthen U.S. – Asia Pacific relationships through “cooperative study, training and research.” The Center is intended to advance two vital U.S. national interests: (1) enhancing U.S. “soft power” by improving Asia and Pacific understanding and appreciation of American values and society; and (2) augmenting U.S. capacity to deal with and lead the rapidly growing Asia Pacific region. As a public diplomacy institution, the EWC works in partnership each year with more than 700 organizations throughout the United States and in the region, stretching and leveraging the value of the Federal contribution.

The Administration has recently outlined a program of increased engagement with the Asia Pacific region, and the EWC has a major role to play as a well-known and respected institution that promotes such engagement.

The EWC works closely with and complements the public diplomacy activities of the Department of State, which plays a significant role in its governance. The Secretary of State appoints one third of the members of the EWC Board, and an Assistant Secretary of State serves ex officio on the Board.

East-West Center Leadership

Approximately 62,000 individuals have participated in the EWC’s activities over 53 years, many of whom occupy important positions in many sectors throughout the region. The EWC focuses on individuals who influence others’ views, especially journalists, political leaders, intellectual leaders, and teachers, who may each influence thousands. At the highest political levels, the current Prime Ministers of India and Malaysia were EWC program participants early in their careers, as were most of the leaders of the Pacific Island nations, and numerous cabinet members and parliamentarians. Many EWC alumni are career military and public servants, as well as university and non-governmental organization (NGO) leaders.

In recent years, the EWC has played a leadership role in promoting U.S. engagement in multilateral institutions through its involvement in the Pacific Economic Cooperation Council and the APEC Business Advisory Council and has a number of projects that support Association of Southeast Nations (ASEAN) cooperation. The EWC manages the Brunei-U.S. Partnership for ASEAN English Language Education, which was announced in the Joint Statement of the Third ASEAN-US Leaders’ Meeting in Bali. Other new EWC programs include a Pacific Island leaders program to be launched in August 2013 in cooperation with Taiwan and a U.S.-China partnership for exchange of best practices in social entrepreneurship and private philanthropy.

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The East-West Center has 50 alumni chapters and hosts a major international alumni conference every two years in the region that attracts hundreds of alumni with the goal of maintaining alumni connections within the region and in the United States. In 2014, the alumni conference will take place in Okinawa.

Program Direction, Administration and Overall Mission Support

The overall administration of the EWC includes the activities and functions of the Board of Governors; the International Advisory Panel, which provides external guidance and internal evaluation of EWC programs; the Office of the President, which provides the overall planning, coordination, and direction of programs, including fund-raising; and the Office of Administration, which provides personnel, fiscal, budget, computer systems and facilities management services.

Performance

The common goal across the East-West Center's various programmatic activities is to build/promote better relations between the U.S. and Asia Pacific. This is similar to the broad Educational and Cultural Affairs (ECA) indicator of a change in understanding of the United States, but instead focuses on the regional aspect and will garner both sides (i.e., American and foreign).

Strategic Goal 6: Advance U.S. interests and universal values through public diplomacy and programs that connect the United States and Americans to the world								
Strategic Priority		Expand and Strengthen People to People Relationships						
Active Performance Indicator		NEW APP INDICATOR: Percentage of East-West Center participants that stated they had a stronger understanding of Asia-Pacific/ U.S. relations after their programmatic activity.						
Prior Year Results and Ratings					FY 2012		Planned Targets	
FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	Target	Result and Rating	FY 2013	FY 2014
N/A	N/A	N/A	N/A	New Indicator, No Rating	85%	85% ◀▶ On Target	93%	93%
Impact		N/A						
Methodology		EWC participants are requested to complete a survey regarding experience in the EWC activity. The performance metric is included in the survey. The results are collected in a central repository that currently handles all participant data information and reporting.						
Data Source and Quality		Survey of East-West Center (EWC) participants during FY 2012. Data provided by the East-West Center and represents yes/no responses about whether the participant's experience met the performance metric.						

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Justification of Request

The FY 2014 Request of \$10.8 million is a decrease of \$5.9 million from the FY 2012 Actual level. Since the program funding for the EWC largely comes from external sources and infrastructure costs are fixed, the request will lead to smaller, but still important programs constructed around core elements of its mission where programmatic funding is available. In addition, the EWC anticipates other organizational restructuring.

Focusing on the EWC's performance indicators in FY 2014, the EWC will bring in approximately 1,800 participants. This represents a reduction of nearly 2,000 participants from the FY 2012 levels. EWC will hold 5 to 10 exchange and training programs bringing American and foreign young leaders, women leaders, and journalists, to operate a Pacific island program, continue teacher exchanges and training at the high school and small college level, and to operate a small Okinawa program in FY 2014.

Funds by Object Class

(\$ in thousands)

	FY 2012 Actual	FY 2013 CR	FY 2014 Request	Increase / Decrease From FY2012
4100 Grants, Subsidies & Contributions	16,700	16,802	10,800	(5,900)
Total	16,700	16,802	10,800	(5,900)